

GDPR Privacy Policy

This Privacy Policy (“Privacy Policy”) describes how Society of Automotive Engineers of Japan, Inc. (“JSAE”, “we” or “us”) collects, uses, shares, and retains personal information that you provide to us, or that we collect, when you use our websites or related mobile applications, use JSAE products and services and complete related forms, participate in JSAE events, or communicate with one of our customer service representatives (“Personal Data”).

Our Privacy Policy applies to you in the case where the General Data Protection Regulation (“GDPR”) applies to such collection or processing and is available on our website and through other channels. In all your dealings with us you must ensure that others you may represent are aware of the content of our Privacy Policy and consent to you on their behalf.

We encourage you to read this Privacy Policy carefully. If you do not wish for your personal data to be used by us as set out in this Privacy Policy, please do not provide us with your personal data. Please note that in such a case, we may not be able to provide you with our services.

1. Your Personal Data

This refers to a combination of personal data such as your name, address, telephone number, email address and academic/technical background that you supply us or is supplied to us.

2. Collection and Processing of Your Personal Data

We may collect and process your personal data for the purposes set out below and disclose/share your personal data to/with our agents, contractors and other third parties who act as ‘controller’ or ‘processor’ on our behalf.

- 1. Membership:** If you provide your Personal Data to JSAE to become a member of JSAE, or if you sign up to become a registered user of any website operated by JSAE, you will be required to provide certain information as part of the registration process. This information will include your first and last name, email address, and business or home address. We may also request that you voluntarily provide other information, such as your phone number, year of birth, gender, educational background, work experience, or courses or areas of study in which you may be interested and information about your company as it relates to JSAE’s products, services, and your JSAE membership. Membership information is used

to communicate with you, to design content and activities that we believe would be of interest to you. If you wish to opt-out of receiving these communications from us, please follow the instructions contained in an applicable communication you receive from us and submit a request.

- 2. Events and Conferences:** JSAE may host events that include in-person and virtual conferences, training, knowledge sharing and webinars. If you register for a JSAE event and you are a JSAE member, we will access the information in your member account to provide you with information and services associated with the event. If you register for one of our events and you are not a JSAE member, we will collect your first and last name, email address, business or home address, and the type of business you work for or with, which we will use to provide you with information and services associated with the event.
- 3. Publications:** We offer various publications and materials through our Sites and the Sites of our agents. These publications and materials are publicly accessible and you can create an account and subscribe to receive these publications and materials. If you are not a JSAE member and you create an account for this purpose, you will be required to provide certain information as part of your account registration, including your first and last name, email address, and business or home address. You may manage your JSAE subscriptions by subscribing or unsubscribing at any time.
- 4. Communications with JSAE:** If you communicate or correspond with us by email, through postal mail, via phone or through other forms of communication, we may collect the information you provide as part of those communications. For example, if you respond to a survey request regarding a product or service that you have purchased from JSAE, or for a JSAE event that you have attended, or otherwise correspond with us through email, we may collect and store the email address and other personal information you provide with the applicable survey response or correspondence and use it to improve our product or service offerings or to otherwise respond to your inquiry; to notify you of JSAE conferences, publications, or other services; or to keep a record of your survey responses, complaint, accommodation request, and similar purposes.

We will process your data for as long as possible in order to fulfil our service to you and comply with the applicable fiscal, tax, securities and commercial law regulations on retention of business and financial documentation.

Children

Our products and services are intended for adult customers. However, we may knowingly collect and process personal data on children under sixteen (16). On these occasions, we will take account of this event when processing the personal data of children and implementing the legal basis for such processing. For example, where the processing of personal data of children is based on their consent such as the processing of his/her sensitive personal data, we will seek the consent of parents, tutors, or other adults holding parental responsibility over children, if required under the GDPR.

Links to other sites

We may propose hypertext links from our websites to third-party websites or Internet sources. We do not control and cannot be held liable for third parties' privacy practices and content. Please read their privacy policies carefully to find out how they collect and process your personal data.

Legal compliance and security

It may be necessary for us – by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence – to disclose your personal data. We may also disclose your personal data if we determine that, due to purposes of national security, law enforcement, or other issues of public importance, the disclosure is necessary or appropriate.

We may also disclose your personal data if we determine in good faith that disclosure is reasonably necessary to protect our rights and pursue available remedies, enforce our terms and conditions, investigate fraud, or protect our operations or users.

3. Security Measures

We take appropriate organizational and technical security measures to protect your Personal Data and to prevent misuse, loss or alteration thereof. In addition, we limit access to Personal Data to those employees, agents, contractors and other third parties who have a need to have access. Also the aforementioned persons involved are bound by a confidentiality obligation, either in their employment agreements or (data processor) contracts.

4. Your Rights

You have the following rights:

- Access to personal data: You have the right to be provided full information about your personal data that we hold.
- Data correction: You have the right to require that we correct any incorrect information we hold about you.
- Data deletion: You may also have the right to ask that we delete your personal data. Please note that certain conditions may apply to the exercise of this right.
- Restriction on the processing of personal data: You may have the right to ask that we restrict the use of your personal data. Please note that certain conditions may apply to the exercise of this right.
- Object to the processing of personal data: You may have the right to object to the use of your personal data by us. Please note that certain conditions may apply to the exercise of this right.
- Portability of personal data: You may have the right to receive your personal data in a structured and commonly used format. Please note that certain conditions may apply to the exercise of this right.

5. Modifications to this Privacy Policy

We may revise or update this Privacy Policy from time to time. Any changes we may make to our Privacy Policy in the future will be posted on this webpage.

6. Cookies

JSAE uses cookie information to provide better services, secure security, and study how our website is being used. Third-party companies may distribute advertisements or obtain behavioral information for the purpose of advertising their company. Most browsers are set to accept cookies by default. You can set the browser to disable cookies or indicate when a cookie is being sent.

7. Contact

Questions, comments and requests regarding this Privacy Policy should be addressed to

General Affairs Section
JSAE Headquarters
10-2 Gobancho, Chiyoda-ku
Tokyo, JAPAN
Email: soumu@jsae.or.jp